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### **Small animal pain management market profiled in Brakke Consulting's new report**

(April 10, 2023) Brakke Consulting's latest multi-client study takes an in-depth look at pain management products for dogs and cats.

The annually published study, **Pain Management Products for Dogs and Cats**, profiles the U.S. veterinary market for analgesics, both veterinary and human products, as well as nutritional supplements, therapeutic diets for joint support, and complementary therapies. The report includes an overview of pain management in veterinary medicine, leading product sales and pricing, and a discussion of new and developing products, including Elanco's Zorbium (transdermal buprenorphine) and Zoetis' monoclonal antibodies for managing osteoarthritis pain. The report also includes a discussion of the role of cannabinoids in veterinary medicine. The report features a survey of 370 small animal veterinarians probing their use of analgesics for both acute and chronic pain; and aggregated dispensing data provided by Vetsource, including chronic vs. acute use of analgesics and data on brand-switching at the patient level.

The **2023 Pain Management Products for Dogs and Cats** report is available from Brakke Consulting for \$8,995. For more information, interested companies should contact [info@brakkeconsulting.com](mailto:info@brakkeconsulting.com).

#### About Brakke Consulting

For over 30 years, Brakke Consulting has offered comprehensive solutions for the animal health industry, including market research, new business development, product evaluation, and distribution strategies. The company is known for its syndicated market studies, providing strategic, timely information for the industry. Learn more about the company at [www.BrakkeConsulting.com](http://www.BrakkeConsulting.com).

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