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**Brakke Consulting's  
Animal Health News & Notes for October 23, 2006  
Special Anniversary Edition**  
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**ANIMAL HEALTH NEWS & NOTES MARKS SEVEN-YEAR ANNIVERSARY**

Dear Subscribers:

Time flies when you're having fun. It's hard to believe that we have been producing the weekly newsletter for 7 years. That is 364 issues plus some additional special newsletters.

We believe our newsletter is one of the most well-read in the industry, reaching several thousand individuals in the animal health industry. We appreciate the newsmakers for providing us with material. I must also thank Dr. Lynn Fondon as the editor of the newsletter. She always has it ready for our firm's comments the end of each week. Please recommend the newsletter to your friend and colleagues. It's a great value!!

Thanks for being a subscriber!

*Ron Brakke*

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**BRAKKE CONSULTING, INC.**

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Selected news events from the past 12 months of Animal Health News & Notes

**ACQUISITIONS, MERGERS:**

- 9-06 Animal Health International/Walco announces IPO
- 9-06 NBTY acquires Zila Nutraceuticals
- 9-06 Smithfield Foods announces offer to acquire Premium Standard Farms for \$810 million
- 9-06 Evalis announces offer to acquire Trouw Nutrition's feed speciality business in France
- 9-06 IDEXX acquires Golden Vet Laboratory of South Africa
- 9-06 Echo Healthcare Acquisition acquires XLNT Veterinary Care, parent of Pet DRx vet clinics
- 9-06 Bimeda acquires Material Technic

9-06 Provimi and Associated Feed and Supply jointly acquire Nutrius and Virtus Nutrition from NutriScience Technologies  
9-06 AFB International acquires NuPetra and NuSci Laboratories from NutriScience Technologies  
9-06 Bimeda, Divasa Farmavic, Fatro, Sogeval, Laboratoires Biove, Depharvet, and WDT announced the formation of Genevet  
8-06 Pilgrim's Pride announces hostile takeover offer for Gold Kist  
8-06 Trouw announces offer to acquire Sloten  
8-06 Bramtom Company acquires Tame Products  
8-06 Smithfield Foods acquires Sara Lee's European meat business  
8-06 MiracleCorp acquires Hamilton Products  
8-06 National Beef Packing acquires Vintage Foods LP  
7-06 Leonard Green and Texas Pacific Group acquire Petco  
7-06 capiton AG acquires H. von Gimborn from Sud-Chemie  
7-06 Beaphar acquires Laboratoires Veterinaires ICC and Aves Product B.V.  
7-06 Nutreco acquires 51% of Nutrikraft India  
7-06 Henry Schein acquires Provet Holding AG  
7-06 Agricore United acquires Hi-Pro Feeds  
6-06 Mars acquires Doane Pet Care from Teacher's Private Capital  
6-06 Newsham Genetics acquires AusGene International  
6-06 Provimi acquires Vita Distribution in Canada  
5-06 DSM International acquires CRINA business from Intervet  
5-06 Mach one acquires BioQual's veterinary immunoglobulin business  
5-06 SkyLynx Communications acquires VETCO Hospitals  
5-06 IDEXX acquires VetLINK LLC  
5-06 MWI acquires Northland Veterinary Supply  
5-06 Virbac SA acquires Agrivet Farm Care from GSK India  
5-06 Milk Specialties Company is acquired in a management buyout led by Stonehenge Partners  
4-06 Alpharma acquires Extend-A-Cool from Smart Drug Systems  
4-06 Trouw Nutrition acquires all shares of Beijing DeJia Animal Husbandry Technology  
4-06 Mars acquires S&M Nutec  
4-06 XL Foods acquires Swift's non-fed cattle business  
4-06 Henry Schein acquires NLS Animal Health  
4-06 VETINVEST GmbH acquires Dr. E. Graub AG from Crucell  
3-06 Farnam acquires Mrs. Allen's Shed-Stop from Stabar  
3-06 Central Garden & Pet acquires Farnam  
3-06 Mach One acquires VDX  
3-06 Del Monte acquires Milk-Bone from Kraft  
3-06 KMG Chemicals acquires the US animal insecticide business of Boehringer Ingelheim Vetmedica  
2-06 Del Monte acquires Meow Mix  
2-06 Neogen acquires Centrus International from Eastman Chemical  
2-06 Central Garden & Pet acquires Breeder's Choice Pet Foods  
2-06 Masterfeeds acquires DACO Laboratories  
2-06 Nutro Products is acquired in a management buyout led by Bain Capital Partners  
1-06 Dorskocil acquires Aspen Pet Products  
1-06 InVivo acquires Filozoo from Adisseo  
1-06 HL Hall invests in Multimin USA  
1-06 John C. Alborough Ltd acquires Vetstream  
1-06 OurPet's Company acquires Pet Zone Products  
12-05 Biovet acquires Flavomycin, Sacox and Gainpro from Intervet  
12-05 Patterson Companies/Webster acquires Intra Corp veterinary practice management software developer  
12-05 Neogen acquires UCB's dairy antibiotic testing business  
12-05 Genus acquires Sygen International

11-05 Novartis acquires VetSuite software  
11-05 Provimi acquires 80% of Russian ZOA Rybflotprom  
11-05 Radio Systems Corp acquires Reilor Holdings, parent company of Staywell pet doors  
11-05 Balchem Minerals acquires Chelated Minerals Corp  
11-05 Provimi acquires Pet Hungaria Kft  
10-05 Prionics acquires Pfizer's animal health diagnostic products  
10-05 Teachers Private Capital acquires Doane Pet Care  
10-05 ChemChina acquires Adisseo from CVC Capital Partners  
10-05 Novartis acquires Denagard (tiamulin) from Boehringer Ingelheim Vetmedica  
10-05 Vance Publishing acquires Doane Agricultural Services  
10-05 Trouw Nutrition acquires majority interest in Tenusa

PRODUCT LAUNCHES, APPROVALS, LICENSING DEALS:

9-06 Sparhawk Labs receives FDA approval for generic neomycin for treating livestock  
9-06 IVX receives FDA approval for generic amprolium for treating calves  
9-06 Bio-Medical Services launches Specialty Diet Food Test  
9-06 Intervet receives USDA approval for PreveNile equine West Nile Virus vaccine  
9-06 Biogal launches Canine VacciCheck and Feline VacciCheck diagnostic tests  
9-06 Intervet receives EU approval for Nobilis Influenza vaccine for poultry  
9-06 Cross VetPharm receives FDA approval for generic lincomycin for swine  
8-06 Sparhawk Labs receives FDA approval for generic gentamicin for mares  
8-06 Altana receives FDA approval for generic topical ointment containing gentamycin, betamethasone, and clotrimazole for treating otitis externa in dogs  
8-06 Intervet receives FDA approval for Zilmax (zilpaterol) for beef cattle  
8-06 Nestle Purina PetCare launches Fortiflora Canine and Feline Nutritional Supplements with probiotics  
8-06 Novartis launches Monocryl Plus Antibacterial monofilament suture  
8-06 Farnam launches Equisect natural fly repellent  
7-06 Intervet launches Continuum Feline HCP 3-year vaccine  
7-06 Veterinary Diagnostics Institute launches Canine CardioCare test to detect heart disease in dogs  
7-06 Med-Pharmex receives FDA approval for generic ivermectin paste for horses  
7-06 Vetoquinol receives FDA approval for generic oxytetracycline for livestock  
6-06 Merial launches Recombitek KC2 kennel cough vaccine  
6-06 Avimex Animal Health licenses recombinant Newcastle disease technology from Mount Sinai School of Medicine to produce H5 influenza vaccine  
6-06 Glovebrush launches Pets ToothBrush glove  
6-06 Vetoquinol launches Azodyl nutrition supplement for dogs and cats with kidney disease  
6-06 Imulan BioTherapeutics licenses global animal health rights to immune selective anti-inflammatory derivatives from SalPep BioTechnology  
6-06 Phibro returns Bloat Guard (poloxalene) to the market  
5-06 Sergeant's Pet Care Products launches Nature's Guardian natural pest control products for cats and dogs  
5-06 Vets Plus launches Probios Dog Treats with probiotics  
5-06 Farnam launches TapeCare Plus for treating tapeworms in horses  
5-06 Bayer launches Drontal Plus Taste Tabs dewormer for dogs  
5-06 Veterinary Products Laboratories launches Dog Appeasing Pheromone in collar form  
5-06 Farnam launches the LTS Tag Recorder  
4-06 Embrex receives USDA approval for its Inovocox coccidiosis vaccine  
4-06 ViaGen partners with Encore Genetics to market commercial horse cloning services  
4-06 Royal Canin launches diets for dogs and cats to prevent dental plaque and tartar formation  
4-06 Bayer acquires US distribution rights for Datamars' microchips and scanners  
4-06 Elanco receives EPA approval for Elector Bait for fly control on livestock operations

4-06 Neogen adds the Jolt line of electric livestock prods and sorting equipment to its Ideal Instruments line

3-06 Virbac Corp launches CET Aquadent Dental breath-freshening additive for drinking water

3-06 Cross VetPharm receives FDA approval for generic flunixin for horses and cattle

3-06 Farnam launches All Day Joint Care System for horses

3-06 PetAg launches DogSure and CatSure liquid food supplements

3-06 Wysong launches Addlife concentrated food supplement

3-06 Pfizer launches Improvac immunological boar taint product worldwide

3-06 IDEXX launches IDEXX/EBI Salmonella PCR test for horses

3-06 AgTech Products launches Avicorr natural feed and water additives

3-06 JAKKS Pacific launches White Bites dental treats

3-06 Intervet launches Continuum DAP-R 3-year canine vaccine with rabies

3-06 Alpharma launches PoultrySulfa triple-sulfa soluble powder for poultry

2-06 Merial launches IGENITY MultiMARK DNA profile

2-06 Novartis launches Vetspon absorbable hemostatic gelatin sponges for veterinary surgery

2-06 Veterinary Products Laboratories launches Duralactin Equine Joint Plus

2-06 Hartz launches UltraGuardplus Drops for cats for flea, flea egg, deer tick and mosquito control

2-06 Iams launches Tartar Treats for dogs

2-06 Abbott Animal Health launches the AlphaTrak handheld blood glucose monitor for dogs and cats

2-06 Neogen launches a detectable aluminum hub needle

2-06 Target launches LIFELong superpremium dog food

2-06 Merial launches IGENITY ParentMATCH MultiSIRE test

2-06 Abaxis launches the Equine Profile Plus with Electrolytes for its VetScan diagnostics

2-06 Pfizer launches Zylexis EHV immunomodulator for horses

1-06 Merial receives FDA approval for firocoxib for horses

1-06 Merial launches IGENITY TenderGENE DNA test

1-06 DermaPet launches TrizEDTA Plus, MalAcetic Otic AP and MalAcetic HC Wet Wipes

1-06 Dow AgroSciences receives USDA approval for its plant-based vaccine for Newcastle disease in chickens

1-06 Animal Profiling International launches a screening tool to detect cattle persistently infected with BVD

1-06 Synbiotics receives conditional USDA approval for its Flu DETECT diagnostic for avian influenza

1-06 Pan American Veterinary Laboratories launches Pythium immunotherapy for horses

1-06 Drew Scientific launches HEMAVET 950 hematology analyzer

1-06 Boehringer Ingelheim Vetmedica launches Diaque and Bovikal supplements for cattle

1-06 Pulse Needlefree Systems and Intervet sign marketing agreement for Intervet to market Pulse products for beef and dairy cattle in the US

1-06 Nutramax Labs launches Oxtrin superoxide dismutase supplement for dogs

1-06 PRN Pharmacal launches Canine IgY Plus diarrhea treatment for dogs

1-06 Kaytee launches Nature's Defense supplement-enhanced wild bird food

1-06 Schering acquires marketing rights to Phytopharm's Phytopica skin and coat supplement for dogs

1-06 Nestle Purina PetCare launches Purina Veterinary Diets Dental Health diets for dogs and cats

1-06 Bioniche Animal Health launches Console Pet Loss Support System

1-06 Intervet launches Leventa once daily liquid thyroid supplement for dogs

1-06 A&G Pharmaceuticals receives FDA approval for generic phenylbutazone for horses

1-06 Abaxis launches VetScan VS2

1-06 Pets Best launches pet insurance

1-06 Universal Medical Systems launches Vet-MR Grande veterinary MRI system

12-05 Fort Dodge receives FDA approval for moxidectin in sheep

12-05 First Priority receives FDA approval for generic furosemide syrup for use in dogs

12-05 Central Garden & Pet acquires marketing and intellectual property rights to etofenprox from Shirlo  
12-05 First Priority receives FDA approval for generic miconazole for use in dogs and cats  
12-05 Cross VetPharm receives FDA approval for generic sulfadimethoxime for use in livestock  
12-05 Vita-Flex launches Galloping Gourmet Elite Horse Treats  
12-05 Omega Protein launches OmegaEquis fish oil supplement for horses  
12-05 Ecolab launches Micro Fiber Dairy Towels  
12-05 IDEXX launches NSAID monitoring panel for use with the VetTest  
11-05 IDEXX launches VetTest Lactate Test  
11-05 IDEXX launches SNAP Reader Bile Acids Test  
11-05 GeneSentinel launches canine influenza test  
11-05 Cross VetPharm receives FDA approval for generic tetracycline for use in livestock  
11-05 DermaPet launches Malacetic EQ and Dermallay EQ Shampoos for horses  
10-05 Schering-Plough receives FDA approval for Aquaflor (florfenicol) for use in fish  
10-05 Merial acquires marketing rights for Imugene's poultry productivity enhancing product  
10-05 Merial launches IGENITY MultiMARK Dairy Selection Profile DNA test  
10-05 Merial reintroduces clopidol anticoccidial for broilers to the market  
10-05 Virtus Nutrition launches Strata G with Omega-3 Fatty Acids  
10-05 Kent Feeds launches Rebound Plus supplements  
10-05 NJ Phillips launches the Trigger-Lock Syringe  
10-05 Pfizer launches Draxxin (tulathromycin) for cattle and swine  
10-05 Synbiotics reintroduces Status-LH Canine and Feline ovulation timing test kits  
10-05 Royal Canin launches Oral Sensitive 30 dental cat food  
10-05 FIRSTRAX launched the Petnation Kodiak Air Insulated inflatable Doghouse  
10-05 Bayer announced the European launch of Profender deworming spot-on for cats

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