
**Brakke Consulting's
Animal Health News & Notes for June 13, 2014**
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IN THE NEWS:

Brakke Consulting news
[Transaction assistance](#)

other news

[Aratana](#)

[Birko](#)

[Ceva](#)

[Giltspur Scientific](#)

[Hipra](#)

[Pets At Home](#)

[PGG/HSC Feed Company](#)

[Zoetis](#)

[Zoetis Apoquel](#)

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COMPANY NEWS RELEASES

> **Ceva Santé Animale** announced a new round of financing. Temasek will invest alongside the management as well as financial investors, such as Euromezzanine and Sagard, historical partners of the group, and CDH Investments. The management retains the position of majority shareholders. (*Business Wire*)

> Demand for **Zoetis'** Apoquel (oclacitinib), used for the treatment of acute and chronic canine pruritus, continues to outpace supply, company representatives say. The company doesn't anticipate that the drug will be widely available until at least mid-2015. Zoetis has implemented a U.S. allocation protocol for those

veterinarians and patients who have begun treatment plans with Apoquel. (*DVM360 Magazine*)

> **Aratana Therapeutics, Inc.** announced findings from the company's ongoing safety and clinical programs at the 2014 American College of Veterinary Internal Medicine (ACVIM) Forum. Safety and efficacy data were highlighted for Aratana's pet therapeutics programs in pain, cancer immunotherapy, and inappetence. (*Wall Street Journal*)

> **Zoetis** Belgium received a positive opinion from European Union's Committee for Medical Products for Veterinary Use (CVMP) for its Versican Plus Pi vaccine for the treatment of dogs against canine parainfluenza virus and for Versican Plus DHPPi, vaccine to prevent canine distemper virus, canine adenovirus, canine parvovirus and canine parainfluenza virus. (*Animal Pharm*)

> **Birko** announced that Beefxide® has been validated in a study conducted by the Center for Meat Safety & Quality in the Department of Animal Sciences at Colorado State University as effective against several strains of pathogenic organisms including E. coli and Salmonella. Beefxide® is approved by the USDA for application to beef products in the U.S. (*company press release*)

> The European Union's Committee for Medical Products for Veterinary Use (CVMP) approved veterinary vaccine products made by **Laboratorios Hipra**, Eryseng for the prevention of swine erysipelas in pigs, and Eryseng Parvo against porcine parvovirus and swine erysipelas in pigs (*Animal Pharm*).

> **Giltspur Scientific** announced it has selected AgVet Associates LLC to be its CowSlips representative in the US. Made from highly durable PVC, CowSlips are orthopedic shoes for treating lame cattle. (*company press release*)

> **PGG/HSC Feed Company** has carried out a voluntary recall of its Champion Lamb Texturized B30 product in the northwest states of the US due to health concerns over higher than allowable copper levels. (*Animal Pharm*)

> **Pets at Home** pretax profit for the financial year ended March 27 was GBP22.5 million, down on the GBP26.5 million profit reported a year earlier, due to costs associated with its recent IPO. Revenues increased 11% to GBP665.4 million from GBP598.3 million a year earlier. (*Alliance News*)

ANIMAL HEALTH NEWS

> US - VESICULAR STOMATITIS There has been an outbreak of vesicular stomatitis virus (VSV) among cattle, goats and horses in Texas, according the World Organisation for Animal Health (OIE). The OIE said 65 animals had been affected so far in Kinney County, in southwestern Texas. Quarantine controls have been implemented without a vaccination strategy. (*Animal Pharm*)

> EU - PEDv Live pigs imported from the USA and Canada will henceforth be tested for porcine epidemic diarrhoea virus (PEDv) to prevent the disease being introduced to Europe from North America. (*GlobalMeatnews.com*)

> US - PEDv USDA announced a Federal Order requiring the reporting of new detections of porcine epidemic diarrhea virus (PEDv) and porcine deltacoronavirus (PDCoV) to USDA or State animal health officials. Reporting of swine enteric coronavirus diseases (SECD), which include PEDv and PDCoV, begins immediately effective June 5, 2014. Electronic reporting from the diagnostic laboratories will be fully implemented by June 19, 2014. (*Drovers Cattle Network*)

> US - NEW VETERINARY SCHOOL In August, Arizona's first veterinary school and the 29th in the country is set to open at Midwestern University. One hundred students will make up the incoming class. (*AVMA SmartBrief - Arizona Republic*)

> US - CANCER RESEARCH Veterinary researchers at Oregon State University have identified a unique group of proteins that indicate the presence of transitional cell carcinoma – the most common cause of bladder cancer – and may lead to a new assay which could better diagnose this disease in both dogs and humans. The group of proteins identified in this research already has a 90% accuracy, and researchers say they hope to improve upon that with continued research. The findings were published recently in the journal *Analytical Chemistry*. (*ScienceCodex.com*)

> US - THIRD RABIES CASE IN TEXAS The Fort Hood Veterinary Center (VETCEN) was notified June 6, that a young fox found on the base tested positive to rabies. After it was humanely euthanized it was submitted to the Texas Department of Health Services for testing. This is the third identified case on Fort Hood

since May 12. (KVUE News)

> US - VETERINARY HOSPITAL EXPANSION The board of trustees approved the first phase of a \$30 million project to expand the Hospital for Companion Animals at Ohio State University. (*The Columbus Dispatch*)

> NORWAY - FARMED FISH The Norwegian Veterinary Institute and the Institute of Marine Research report that wild fish monitoring in 2013 concluded that there are few discoveries of farmed fish causing disease in wild salmonids. (*The Fish Site*)

BRAKKE CONSULTING VIEWPOINT

In December of 2013 when we were developing our 2014 Animal Health Industry Overview we suggested that at least 5 of the top 15 animal health companies would have ownership changes in 2014. With the announcement of the new round of financing at Ceva completed, we now have four completed and it's just the end of June. The largest transaction will probably not be technically completed until February of 2015 so we still need one or two more which appears likely in the next 6 months. There are also a number of other transactions in the industry in the works for some medium and smaller companies. The consolidations and new company entries with IPO's and private funding are keeping the financial firms busy in 2014. These consolidations and ownership changes will impact the industry in a number of ways in the coming years.

Have a great weekend!!

Ron Brakke

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