
Brakke Consulting's
Animal Health News & Notes for August 28, 2003
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ANIMAL HEALTH NEWS & NOTES MARKS FOUR-YEAR ANNIVERSARY

This week marks the four-year anniversary of Brakke Consulting's weekly electronic newsletter, "Animal Health News & Notes." Our subscriber list has grown to over 4,000 names from all aspects of the animal health, pet and veterinary professions around the globe.

We are proud to be a leading source of timely news about the animal health industry. We hope that you find our newsletter useful, and that you will continue to pass it on to friends and colleagues within the industry.

BRAKKE CONSULTING, INC.

Serving the Worldwide Animal Health and Pet Care Industries

Providing a complete range of consulting services, including:

- > General Management Consulting
- > Mergers, Acquisitions, Divestitures, Licensing
- > Industry Information and Market Research
- > Executive and Managerial Search
- > Veterinary Practice Management

- * Headquartered in Dallas, TX (972) 243-4033
- * Other US Offices in Chicago, St. Louis, South Carolina, and Florida
- * International Offices in Osaka & Sydney

NEW IN THE NEWSLETTER:

The HTML version of Brakke Consulting Animal Health News & Notes now offers a new "jump to" section at the top of the newsletter, listing the names of the companies with items in the newsletter as hotlinks. This new section allows readers to jump directly to news items of interest to them. We urge all subscribers to check your subscription and see if you are receiving the HTML version of the newsletter, if your email is HTML-enabled. Simply click on the link at the bottom of your newsletter that says "If you would like for us to remove your name from the circulation list, or if you need to change your profile or email address, please click here". Then click on the button below your email address that says HTML, and click "Update subscription."

Dear clients, readers and friends,

In the coming weeks, we will be asking you to update your subscription information to keep our database as current as possible. We urge you to take a few seconds to respond when the email comes your way.

We thank you for being a loyal subscriber, and look forward to the next 52 issues.

Ronald S. Brakke
President
Brakke Consulting, Inc.

Selected news events from the past 12 months of Animal Health News & Notes

ACQUISITIONS, MERGERS:

- 9/02 Dainippon Pharmaceuticals acquires Tanabe Seiyaku's animal health business
- 9/02 Del Monte agrees to acquire H.J. Heinz's pet food division
- 10/02 IDEXX Cardiopet acquires VetMed Telemedicine
- 10/02 Phoenix Scientific announced the sale of a controlling equity interest to Leonard Green & Partners
- 10/02 AVANT Immunotherapeutics agrees to acquire the technology and IP portfolio of Universal Preservation Technologies
- 10/02 Farnam Pet Products acquires the pet care business of Combe Inc.
- 11/02 Pfizer sells its Tetra aquarium and pond supply business to Triton Fund
- 11/02 Eisai sells its animal health business to Meiji Seika
- 11/02 Smithfield acquires Vall Inc. hog production company
- 11/02 Milkhaus Laboratory announces it will spin out Milkhaus Veterinary Products
- 12/02 Oil-Dri agrees to acquire the Jonny Cat litter business of A&M Products
- 1/03 Boehringer Ingelheim sells its Rabon insecticidal product line to KMG Chemicals
- 1/03 Mars acquires Spillers Specialty Feeds
- 2/03 DSM acquires Roche's Vitamins and Fine Chemicals division
- 2/03 Lallemand acquires the agricultural business of SCOLR
- 2/03 Ceva Sante Animal acquires Swedish VetPharma
- 2/03 Cross VetPharm Group/Bimeda acquires certain assets of Anthony Products
- 3/03 Nutreco acquires a half-interest in Genex Swine Group to be merged into Nutreco's Hypor swine breeding company
- 3/03 Mars acquires Aquarium Pharmaceuticals Inc
- 3/03 Milk Specialties acquires Buckeye Nutrition
- 3/03 Neogen acquires Adgen Ltd of Scotland
- 4/03 Pfizer completes its acquisition of Pharmacia
- 4/03 The Iams Company acquires an 8.9% stake in Veterinary Pet Services, Inc., parent of Veterinary Pet Insurance
- 4/03 Merial sells its ISA egg-layer breeding business to a consortium led by Natexis Industries and O&C Partners
- 4/03 Farnam acquires the Sulfodene line of OTC skin treatments
- 4/03 Milk Specialties acquires the assets of Adell Corp.
- 5/03 AgD Nutrition acquires Color Guard vitamin D products from Alpharma
- 6/03 Aviagen is acquired by Advent International
- 6/03 ConAgra agrees to sell its chicken processing operations to Pilgrim's Pride
- 6/03 US Premium Beef agrees to acquire the 71% stake in Farmland National Beef that it does not already own
- 6/03 MiracleCorp acquires Stewart Pet Products
- 6/03 Butler announced the sale of all outstanding stock to Heritage Partners, Inc.
- 7/03 Degussa acquires all of Cargill's share of their 50/50 joint venture Midwest Lysine
- 7/03 ViaGen Inc. acquires ProLinia Inc.
- 7/03 Smithfield Foods acquires Farmland Industries
- 7/03 Smithfield Foods acquires Global Culinary Solutions and forms Smithfield Innovation Group
- 8/03 PAI Partners sells its controlling stake in Ceva Sante Animale to Industri Kapital and Ceva's management
- 8/03 Smithfield acquires 90% of Cumberland Gap Provision Co.
- 8/03 Ridley Corp. acquires the assets and business of joint venture partner Heartland Inc.
- 8/03 Virbac acquires Delmarva Laboratories

PRODUCT LAUNCHES, APPROVALS, LICENSING DEALS:

- 9/02 Innovative Veterinary Diets launches Select Care Vegetarian Formula dog food
- 9/02 Farnam Horse Health launches Red Flex horse supplement

10/02 Pfizer announced FDA approval for A180 (danofloxacin) antimicrobial for beef cattle

10/02 Western Point announced the launch of the Estrus Alert patch for cattle

10/02 Heska and Dolphin Medical partner to bring Dolphin's Pulse Oximeter to the veterinary market

10/02 Veterinary Product Laboratories receives UL-approval for its Feliway and DAP pheromone plug-in dispensers

10/02 Virbac Corp announced FDA approval for its Equell Paste ivermectin, to be marketed by Pfizer

10/02 Hill's Pet Nutrition launched Nature's Best, an all-natural line of cat and dog foods

10/02 IDEXX launches LaserCyte Hematology Analyzer

10/02 Lallemand Animal Nutrition adds Adjulact Pro to its range of probiotics

11/02 Virbac receives FDA approval for Genesis Topical Spray (triamcinolone)

11/02 Bayer receives EPA approval for K9 Advantix (imidacloprid + permethrin)

11/02 INOBYS launches PetFirst Oral Care Formula

12/02 IDEXX and Roche Applied Science announce a collaboration to develop PCR-based diagnostic assays for the veterinary market

12/02 IDEXX launches the Lyme C6 Quantitative Antibody Test

12/02 VMRD receives USDA approval for its Neospora caninum antibody test

1/03 Phoenix Scientific receives FDA approval for an injectable praziquantel for dogs and cats

1/03 Novus International receives USDA approval for its Advent Coccidiosis Control vaccine for poultry

1/03 Innovative Veterinary Diets launches Feline Dissolution Formula in Gravy cat food

1/03 Animal Care Training launches VetEd Tablet

1/03 Phoenix Scientific receives FDA approval for lincomycin soluble powder for making medicated drinking water for swine and poultry

1/03 First Priority receives FDA approval for a topical ivermectin product for use on cattle

2/03 Phoenix Scientific receives FDA approval for levamisole soluble powder for making medicated drinking water for swine

2/03 Fort Dodge receives full USDA approval for its West Nile equine vaccine

2/03 Wellmark International receives EPA approval for Altosid IGR Feed-Thru

2/03 Phoenix Scientific receives FDA approval for oxytetracycline injectable for dairy cattle

2/03 Alltech launches FEB-20 nutritional supplement

2/03 VetCentric introduces CpakHW Plus, a single dose of Merial's Heartgard mailed monthly to dog owners

3/03 Phoenix Scientific receives FDA approval for oral lincomycin for use in swine and poultry

3/03 ECO LLC receives FDA approval for topical ivermectin for use in cattle

3/03 Danisco Animal Nutrition and Diversa Corp receive FDA authorization to market Phyzyme XP

3/03 VetKem discontinues production of Paramite (phosmet)

3/03 Vetoquinol USA launches Propalin (phenylpropanolamine)

3/03 PennHip analysis is transferred back to the University of Pennsylvania from Synbiotics

3/03 Phoenix Scientific receives FDA approval for pyrantel pamoate in horses

3/03 Intervet launches Liberty equine insecticide (permethrin)

3/03 Oster Professional Products launches a line of equine grooming aids under the name Equine Care Series

4/03 Merial licenses AspenBio's diagnostic blood test that checks for open cows approximately 18 days post-insemination

4/03 Farnam launches Mosquito Halts Repellant Spray for Horses and Mosquito Halt for dogs

4/03 Farnam Horse Products launches Tri-Care antibacterial wound care products with emu oil and tea tree oil

4/03 Virbac launches C.E.T. HEXtra Premium Chews with Chlorhexidine for dogs

4/03 Smart Drug Systems and Daiichi Fine Chemicals sign an agreement for marketing and distribution of Extend-A-Cool treatment for tendonitis in horses

4/03 Merial receives FDA approval for Zimecterin Gold (ivermectin + praziquantel)

4/03 Phoenix Scientific receives FDA approval for butorphanol tartrate injectable in horses

- 4/03 Schering-Plough acquires the US distribution and marketing rights for Daroclox, Amoxi-Mast and Orbenin-DC products from Pfizer
- 5/03 Sound Technologies launches the TruDigital GE LogiqBook Ultrasound
- 5/03 Schering-Plough receives FDA approval for Zubrin (tepoxalin)
- 5/03 Veterinary Product Laboratories launches Mycodex Odor Neutralizer
- 5/03 Addison Biological Laboratory receives FDA approval for Neutersol (zinc gluconate neutralized by arginine) for chemical sterilization of puppies
- 5/03 Pfizer receives FDA approval for injectable Rimadyl (carprofen)
- 5/03 Digital Angel receives FDA and USDA approval to market Bio-Thermo, a temperature-sensing implantable microchip for pets and livestock
- 6/03 Merial launches the Merial Resistance ID test to determine horn fly resistance to insecticides
- 6/03 Felton International launches the Pulse 250 variable-dose needle-free injection system
- 6/03 Phoenix Scientific receives FDA approval for acepromazine injectable
- 6/03 Cross VetPharm receives FDA approval for pyrantel pamoate in horses
- 6/03 Elanco receives FDA approval for Optaflexx (ractopamine) for cattle
- 7/03 Merial and Boehringer Ingelheim Vetmedica launch Metacam (meloxicam) for dogs
- 7/03 PR Pharmaceuticals receives FDA approval for Celerin and Celerin C (estradiol benzoate) for cattle
- 7/03 West-Ward Pharmaceutical group receives FDA approval for oral phenylbutazone for horses
- 7/03 Hill's Pet Nutrition launches Feline m/d diet for weight loss
- 7/03 Draxis licenses the European marketing and distribution of Anipryl (selegiline) in Europe
- 7/03 Phoenix Scientific receives FDA approval for gentamycin/betamethasone/clotrimazole ointment
- 7/03 Cross VetPharm receives FDA approval for oxytetracycline powder for making medicated drinking water for swine
- 7/03 Bioniche receives FDA approval for oral phenylbutazone for horses
- 8/03 Merial launched Tetradure 300 (oxytetracycline) Injection for cattle at high risk for bovine respiratory disease
- 8/03 Veterinary Information Network launches eVetSite Systems
- 8/03 Novartis Animal Vaccines receives a conditional license from the USDA for an equine-origin antibody treatment for West Nile virus in horses
- 8/03 IDEXX launches the IDEXX-CR system
- 8/03 Pro Brands Ltd is launched to offer medical products and services to veterinarians

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